



Project sheet

Promoting Women's Participation in Trade

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This action plan has been drawn up on the basis of the recommendations of the national strategy for implementing the African Continental Free Trade Area (AfCFTA) in Côte d'Ivoire. It covers the period from January to December 2021 and comprises four major areas, including the **promotion of women's participation in trade**, which is detailed in the project sheet below.

Project 3: Promoting Women's Participation in Trade	
Description of the Project	In Côte d'Ivoire, women play an essential role in trade, making a significant contribution to the production of exportable goods, whether as stakeholders in cross-border trade or as managers and owners of businesses involved in such trade. Many Ivorian women have found cross-border trade a way out of precarious living conditions. The key role they play in trade and the Ivorian economy highlights the need to give them a central place if the country is to exploit its trade potential to the full. The main aim of this project is to promote the participation of women in cross-border trade and entrepreneurship.
Objectives	<ul style="list-style-type: none"> ▪ Develop public initiatives to improve women's access to finance. ▪ Strengthen women's organisations and groups in particular. ▪ Help women to formalise their informal activities.
Targets	Women

Priority actions	<ul style="list-style-type: none"> ▪ National consultations with women to identify their specific trade needs ▪ Seminars to build managerial and financial capacity ▪ Encourage credit institutions to finance women through appropriate financing programmes
Expected Results	<ul style="list-style-type: none"> ✓ Women's capacities are strengthened. ✓ Women have access to appropriate financing ✓ Women's cross-border trade is facilitated

Project 3: Priority Actions	
Actions	Implementation Periods
Two (02) national consultations with 500 women from Bouaké and Abidjan to identify their specific trade needs	March - June 2021
Two (02) management and financial capacity-building seminars	July - October 2021
Two (02) meetings with microfinance institutions and banks to raise awareness	July - September 2021

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THANK YOU!